Gulf Construction

33rd SAUDI BUILD

SAUDI BUILD 2023 PREVIEW

Gulf Construction is the hub for all things construction and this November, our focus is on Saudi Build 2023.
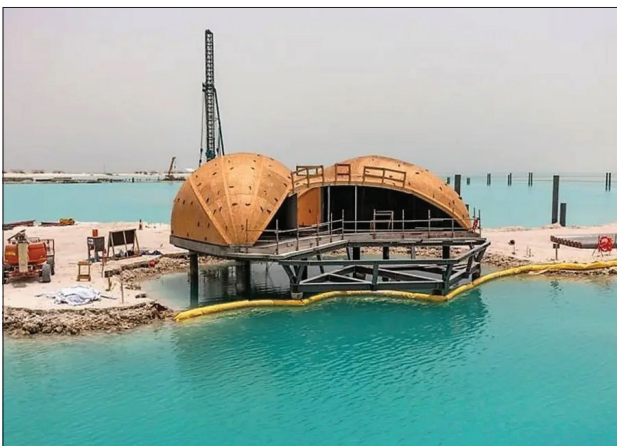
Saudi Build, the leading construction exhibition, will take place from November 6-9, 2023, at the Riyadh International Convention and Exhibition Centre. The show is a platform of opportunities for businesses to showcase their products and services to the 30,000 visitors, who will include key decision-makers involved in mega projects being planned or under construction in the kingdom. Also being held concurrently is Saudi Elenex, the international trade exhibition for electricity, alternative energy, air-conditioning, lighting, and water technology.

With giga-projects such as the $500-billion Neom city, Red Sea Development, Qiddiya, Diriyah redevelopment, and Roshn's housing initiative well under way, Saudi Arabia is certainly a magnet for the global construction sector.

And *Gulf Construction*, the official media partner of Saudi Build, will bring you a snapshot of the exhibitions, the participants, interviews with key industry figures and insightful articles prior to the show, bringing our readers up to speed with what to expect.

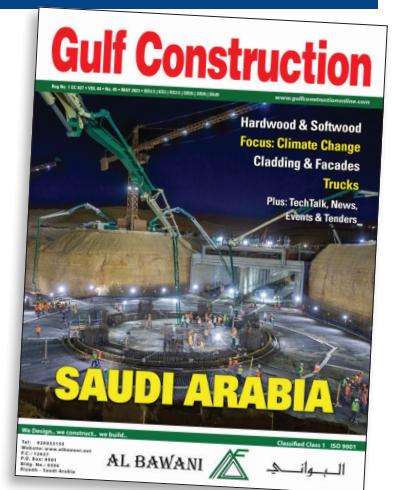Be part of *Gulf Construction's* preview, contact us today.

Be part of the Saudi Build feature and take advantage of *Gulf Construction's* global readership

Gulf Construction magazine and online platform has maintained its reputation as the undisputed leading publication for the building and construction industry of the Arabian Gulf since its first issue over 40 years ago. The print publication is circulated throughout the GCC region, as well as internationally to construction sector professionals.
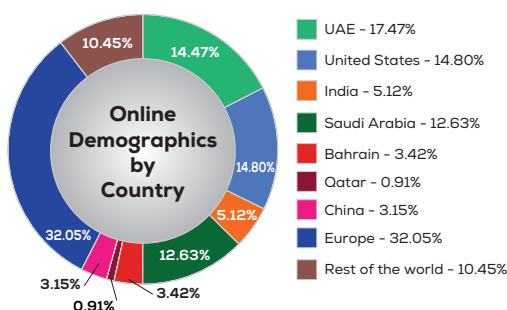
Print:
9,000 copies per month

Online:
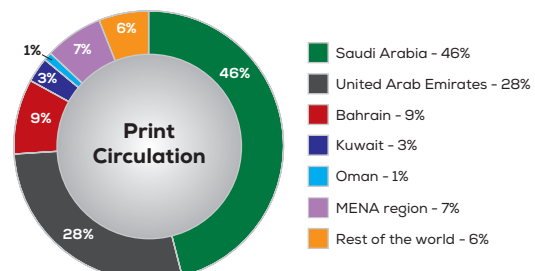**573,000 page views per year**
3,024,000 e-newsletters per year

ADVERTISING / EDITORIAL DEADLINE: 17 OCTOBER 2023

Online Visitor Demographics:

Online Demographics by Country

- UAE – 17.47%
- United States – 14.80%
- India – 5.12%
- Saudi Arabia – 12.63%
- Bahrain – 3.42%
- Qatar – 0.91%
- China – 3.15%
- Europe – 32.05%
- Rest of the world – 10.45%

Print Readership:

Print Circulation

- Saudi Arabia – 46%
- United Arab Emirates – 28%
- Bahrain – 9%
- Kuwait – 3%
- Oman – 1%
- MENA region – 7%
- Rest of the world – 6%

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