

Unmissable Content!  
**NOVEMBER 2024**

# Gulf Construction

Your gateway to the region's booming construction market!

## Big features; Be part of them



### NEOM – The City of the Future

In the heart of Saudi Arabia, NEOM is emerging as a groundbreaking city that redefines the concept of urban living. This megaproject is designed to be a beacon of innovation, sustainability, and technological advancement. Our upcoming feature delves deep into the bold ambitions behind NEOM. The feature will provide an in-depth look at NEOM, highlighting the key contractors, companies, and innovators driving this ambitious project.

#### PLUS!

##### Northern Emirates

Discover a region that is witnessing major transformation.

##### The Latest Insights on:

Luxury design and fit-out in our **Hotels, Palaces & Luxury Villas**

##### Solar Energy

##### Paints and Coatings

##### Waterproofing

Put your brand in front of the industry's top decision-makers by participating in the November issue of *Gulf Construction!*



### Industry Showcases

#### Big 5 Global; Saudi Build

Our upcoming issue will highlight the key construction expos in the Gulf: **Big 5 Global** in Dubai and **Saudi Build** in Riyadh. We'll provide exclusive insights into these must-attend events, where leading manufacturers, suppliers, distributors, and industry experts will converge to showcase the latest innovations and trends. Participate in these important features and seize unparalleled opportunities for growth and collaboration.

**Saudi Build in Riyadh: 4 - 7 November 2024**

**Big 5 Global in Dubai: 26 - 29 November 2024**

*Don't miss this opportunity to maximise your impact!*

[www.gulfconstructiononline.com](http://www.gulfconstructiononline.com)



NEOM

**BIG 5 Global**



# Gulf Construction



Siradiyah, NEOM

**Gulf Construction** magazine and online platform has maintained its reputation as the undisputed leading publication for the building and construction industry of the Arabian Gulf since its first issue over 40 years ago. The print publication is circulated throughout the GCC region, as well as internationally to construction sector professionals.



Last year's Gulf Construction cover

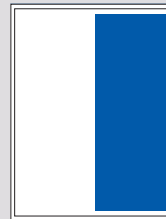
## Print Rates and Specifications



**282 x 420mm**  
Double Page Spread  
Allow 5mm bleed on all sides



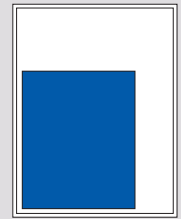
**282 x 210mm**  
Back Cover & Inside Covers  
Inside Pages  
Allow 5mm bleed on all sides



**245 x 90mm**  
Half Page  
(Vertical)



**120 x 185mm**  
Half Page  
(Horizontal)



**185 x 120mm**  
Half Page  
(Square)

Advertising Size	US\$*	BD*	SR*	KD*	AED*
Gatefold	10,000	3,770	37,700	2,793	36,673
DPS	6,101	2,300	23,000	1,704	22,374
Inside Cover	5,570	2,100	21,000	1,556	20,428
Inside Page	4,098	1,545	15,450	1,144	15,029
Half Page	2,931	1,105	11,050	819	10,749
4-Page Profile**	9,260	3,500	35,000	2,725	34,000
8-Page Profile**	16,930	6,400	64,000	5,000	62,150

\* All prices exclude VAT

Agency Commission: 15%

Deadlines: Artwork / Editorial 30 days prior to publication

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