# **Gulf Construction**

## **NEOM: The City of the Future**





NEOM, a \$500-billion futuristic city and one of the most ambitious construction projects in history, is now taking shape in the northwest of Saudi Arabia. It is a vision for the future, a place where technology and innovation will meet sustainability and livability.

The November 2023 issue of *Gulf Construction* will feature a special report on NEOM, exploring the latest news and developments at the city. This report will provide an in-depth look at the impressive construction activities under way in the various components of NEOM, and the key players that are making it possible.

This is essential reading for anyone who is interested in Saudi Arabia's construction industry and a valuable resource for construction professionals around the world. It is also an opportunity for companies to showcase their innovative expertise and put the spotlight on their ability to raise the bar in construction.

Be a part of the future of construction: feature your company in the special report; highlight your innovative expertise; reach a global audience of professionals.

Contact us today to learn more.

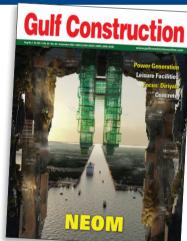
### Be part of the NEOM feature and take advantage of Gulf Construction's global readership



**Gulf Construction** magazine and online platform has maintained its reputation as the undisputed leading publication for the building and construction industry of the Arabian Gulf since its first issue over 40 years ago. The print publication is circulated throughout the GCC region, as well as internationally to construction sector professionals.

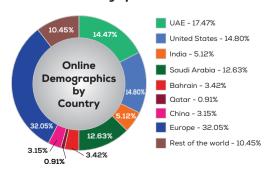
Print: 9,000 copies per month

Online: 573,000 page views per year 3,024,000 e-newsletters per year

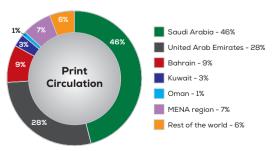


#### **ADVERTISING / EDITORIAL DEADLINE: 17 OCTOBER 2023**

#### **Online Visitor Demographics:**



#### **Print Readership:**



**Head Office:** 



P.O. Box 1100, Manama, Kingdom of Bahrain Tel: +973 1729 3131, Fax: +973 1729 3400 email: hilalad@tradearabia.net